



ADVERTISING CONTRACT

Please type or print all requested information. Return the completed contract, your print-ready ad (see next page for requirements), and your check in the appropriate amount, made payable to the Pennsylvania Independent Oil & Gas Association.

Company Name _____

Contact Name _____
 First _____ Last _____

Title _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Please select where you would like to advertise and, where applicable, the size/price you prefer:

Advertise in Our Monthly Newsletter, *The PIOGA Press*

Ad Size	Cost
Business card size ad 3½ inches wide by 2 inches tall	<input type="checkbox"/> \$75 per issue _____ month(s)
	<input type="checkbox"/> \$405 for 6 issues
	<input type="checkbox"/> \$765 for 12 issues
Quarter-page ad 3¾ inches wide by 4¾ inches tall -or- 7½ wide by 2 inches tall	<input type="checkbox"/> \$150 per issue _____ month(s)
	<input type="checkbox"/> \$810 for 6 issues
	<input type="checkbox"/> \$1,530 for 12 issues
Half-page ad 7½ inches wide by 4¾ inches tall -or- 3¾ inches wide by 10 inches tall	<input type="checkbox"/> \$300 per issue _____ month(s)
	<input type="checkbox"/> \$1,620 for 6 issues
	<input type="checkbox"/> \$3,060 for 12 issues
Full-page ad 7½ inches wide by 10 inches tall	<input type="checkbox"/> \$600 per issue _____ month(s)
	<input type="checkbox"/> \$3,240 for 6 issues
	<input type="checkbox"/> \$6,120 for 12 issues

Rates for other sizes will be quoted on request

Deadline: Ads must be submitted and paid for by the 1st of the month.

Special Offer!

Sign up for the **Newsletter and Website Package** for **\$1,000!** The package includes one business card size ad in ***The PIOGA Press*** and a 200px by 200px ad on the PIOGA website for one year.

Website Advertising

Website “Premier” Sponsor - \$2,500

Place your **company logo** on the PIOGA home page, the most prominent location, with a direct “hot link” to your website. “Premier” sponsorships will be sold on a 12-month basis only. Limited space is available.

Sponsor logos/images must be 105 x 70 pixels with a resolution of 72 dpi

Advertise Your Company on PIOGA’s Website

The ads are sold on a 12-month basis only. Please select the size of the ad you would like to purchase:

Ad Size	Cost
Tier I - 200px by 200px	<input type="checkbox"/> \$400 for 12 months
Tier II – 300px by 300px	<input type="checkbox"/> \$700 for 12 months
Tier III – 400px by 400px	<input type="checkbox"/> \$1,000 for 12 months

PIOGA Membership Directory

The PIOGA Membership Directory is published annually and is a complete guide of all PIOGA members. A one year "Yellow Page" Advertisement may be purchased as follows:

B&W business card size ad \$300

Contact us to learn more and inquire about the yearly submission deadline.

Ad Submission Requirements:

All advertisements must be print-ready. If your ad is in an electronic format (jpg, doc, pdf, pub or tif file), please e-mail it to matt@pioga.org. Electronic ads must be at least 300 dpi resolution.

Send this form along with your print-ready ad and payment to:

Pennsylvania Independent Oil & Gas Association
Northern Tier Office

Mailing address: PO Box L, Mount Jewett, PA 16740-0554

UPS/FedEx delivery: 167 Wolf Farm Road, Kane, PA 16735

Questions about advertising? Contact Matt Benson at 814-778-2291 or matt@pioga.org